

UGGEXTREME

UGG

OBJECTIVE

Winter is cold. That doesn't mean you need to be cold. We partnered with UGG to create an interactive experience that looks freeeezing. But, throw on some UGGextreme gear and you'll stay warm no matter the conditions.

This flex space; featured in the UGG flagship door on 5th Ave in NYC featured dimensional snow structures, all over vinyl and a shareable Augmented Reality experience for consumers to interact with the Brand and the product in an innovative and unexpected way.

SERVICES

- CONCEPT DESIGN
- PRODUCTION DESIGN
- PRODUCTION
- INSTALLATION

