

CURRY 6 DEL AMO

UNDER ARMOUR

OBJECTIVE

UA asked us to help launch the Curry 6 sneaker within the wholesale silo at three Finish Line locations.

We helped tell the Curry 6 story through backlit wall graphics, a floor covering, and floor elements including: lit mannequin platforms, sneaker pedestals and basketball hoop towers.

SERVICES

- GRAPHIC DESIGN
- PRODUCTION
- INSTALLATION + EVENT OVERSIGHT

