

RELAX-STATION

VS PINK

OBJECTIVE

For the busy holiday season, we partnered with PINK to create a stress-free oasis for shoppers, where guests could lounge by the faux fireplace, roast s'mores, sip PINK-inspired tea, and play with puppies.

We were there every step of the process - from coming up with the creative concept, sourcing the container, managing the production and install, to onsite management of the nine-day event.

SERVICES

- IDEATION
- GRAPHIC DESIGN
- PRODUCTION
- INSTALLATION + OVERSIGHT
- EVENT MANAGEMENT

