

HOLIDAY POP-UP

VS BEAUTY

OBJECTIVE

For the holiday season, VS Beauty asked us to make four pop-up shops that highlighted seasonal beauty products and accessories. Each shop ranged in size from 10'x12' to 10'x20'.

We fabricated and installed 10' lightbox wall perimeter frames, glitter-covered merchandizing fixtures and a sparkly-silver Christmas tree complete with a backlit star and perfectly pink-striped presents to uniquely highlight the seasonal product.

SERVICES

- CUSTOM DESIGN
- PRODUCTION
- INSTALLATION

