

COLLEGE FOOTBALL PLAYOFFS VIP

ESPN

OBJECTIVE

SEG Services collaborated on the design, engineering, fabrication + management of the ESPN VIP experience at the national championship game in Glendale, AZ.

This included a larger than life wall of footballs to create the ESPN logo.

SERVICES

- IDEATION / CONCEPTS
- CONCEPT DESIGN
- PRODUCTION DESIGN
- PRODUCTION
- INSTALLATION
- EVENT COORDINATING / PLANNING
- EVENT OVERSITE
- CUSTOMIZATION
- GWP'S / GIVEAWAYS

